

*Ni-laying the groundwork to more career opportunities for EESoc members.*

*Here's what I've identified and my plan to tackle it.*

## The Problems



### Competing for the same sponsors

We go head-to-head with DoCSoc for a small pool of companies — and often come away empty-handed.



### Knowledge lost every year

Sponsor contacts, history, and deadlines disappear when committees change over.



### Admin slipping through the cracks

Coordination between sponsors, the union, and our teams isn't always smooth, leading to missed opportunities.

## My Plan



### Cast a wider net

Alongside software and quant, build relationships with companies that match our specialisms — semiconductors, robotics, FPGAs, power systems, IC design. EE is a broad course; our sponsors should reflect that.



### Shared sponsor database

A central record of contacts, history, and deadlines that carries over year to year. Stronger long-term relationships mean every future committee can serve you better — more events, more opportunities.



### Summer prep & regular check-ins

Get outreach moving over summer so we hit the ground running. During term, regular check-ins with Events, the President, and the rest of EESoc to keep everything on track.

## Beyond Sponsorship



### EESoc Makeathon

Collaborate with Events on a hardware-focused, sponsor-backed makeathon — something uniquely ours.



### Career-focused events

Alumni networking, hands-on workshops, and better visibility for EE-specific opportunities through the Careers Service.



### Open to your ideas

If there's something you want from our industry partners, I want to hear it.

**Vote Nilay with No Delay** ❤️