

Hey! My name is Abhini and I would love to be one of your Social Media/Publicity Officers for Plastic Surgery Society next year!

Plastic surgery is an incredibly innovative and rapidly evolving field which I would love to learn more about, while promoting its opportunities to other students. I believe that my experience in marketing and social media management makes me an ideal candidate to enhance the society's outreach.

### Why me?

I have **extensive social media experience**: I was previously Head of Marketing for the International Tamil Society, where I managed multiple platforms, created engaging content using Canva and boosted society engagement through Instagram, TikTok, and more, so I am already very confident in what this role entails.

I am **creative and tech-savvy**: I am skilled in designing eye-catching posts and keeping up with trends to maximise reach.

I'm **passionate** about surgery: My exposure to surgical placements has inspired me to explore plastic surgery further and share this enthusiasm with others.

### My aims

Increase the society's social media presence with high-quality, engaging content.

Develop a consistent and professional brand image across platforms.

Promote events effectively to ensure maximum student participation.

I would really appreciate your vote! Thank you! :)