

# Hello lovely ladies of ICSM Netball,

I'm Ani & I would LOVE to be YOUR new treasurer because

✨ **I don't just love the club, I know what it costs** ✨



I've been your Social Sec. I've been your Early Years Officer. I've been defending the goal 🏀. Now, it's time to culminate everything I've learnt and use it to defend our funds. 💪

## Firstly, I Know What We Spend On Everything

### As Social Sec, I've:

- Planned and budgeted our iconic events
- Negotiated venues and handled whole club payments 💸
- Seen exactly how to maximise our subs intake

### As a player, I also understand:

- Training court hire and league expenses
- Colyn doesn't scream at us for free  
#divatax 📈
- Match costs, umpire fees, walkover fines

These are what keep us winning, competitive and overall the **biggest bestest club** at Imperial. To me, being Treasurer isn't just about tracking money. It's about protecting what makes this society function.

## My Plan: Smart, Sustainable, Transparent

### 1. Increase and Strengthen Subs Income by:

- Encouraging strong **fresher** recruitment 🐱👩
- Setting clear **deadlines** (eg. by UH curry!!) and incentives (no late payers @mary 😊)
- Clearly breaking down where your money goes

### 2. Reduce Unnecessary Costs by:

- Finding **affordable** event venues and training grounds 🤝
- **Prioritising** essential spending and working closely with the whole committee to do so

### 3. Ensure:

- Fair, efficient **reimbursements** for **social** expenses 🍷🍷 that make our sports nights so fun ⭐ and players' far and wide **travel** to everywhere LUSL and BUCS love to throw us 🗺️ because TFL already take so much from us 😭
- As a personal survivor of the netball dressless epidemic, I want to make sure we all look as good as this club makes us feel 🧘

### 4. Plan the Whole Year... Not Just Event by Event

- Create a full-year financial plan (I am a spreadsheet warrior, just ask to see my revision schedule):
  1. Clear **budgets** for courts, coaching, umpires and matches
  2. Realistic event **planning** 🤔🤔
  3. A contingency buffer and **reserve pot** for the unexpected (i.e. any event that involves payments from football) and cheaper events for us xxxx
- I've seen firsthand the stress of financial issues... from football messing up the coach payments for tour 2 years ago to, you guessed it, alumni dinner with football this year. I will prevent this with **proactive** planning, reserve **savings** and more.

### 5. Maximise Donations, Sponsorship, and Income

- **Strong connections** across all years and alumni: I've either spoof'd or done tutorials with all current members, our F1s and F2s 🤝👩 (the real money makers), and stay close with graduates up to 2023 #getmetoSahilandDev'swedding meaning I am close with 9 generations of netball and 9 generations of potential donors.
- Opportunities for **sponsorship**: I've researched how to build and maintain strong sponsorship relationships with companies.
- **Fundraising** via charity matches and more (naked calendar @juj 🍷), Imperial's **SMHA** and **FDA** fund 💰👩 (have lax CC on speed dial for this)
- Experience as Managing Director of a company (time for young enterprise to come in clutch) and with me as leader, our company made the most money in the history of NW schools.

Now it's time to make the most money in ICSM history!!!

Ani